



RootHealthMD Thrive Membership

Functional Medicine + Primary Care . Whole-person Health Redefined

1

2

3

Member Benefits

Core Primary Care \$0/Month

Included with
insurance participation

Functional Wellness \$99/Month

(Sign up for 1 year and get
one month free)

Functional Elite \$199/Month

(Sign up for 1 year and get one
month free)

Professional-grade Supplement discounts

5%

10%

20%

Visits

Standard

Extended visits **

Extended visits**

Custom Protocols ^

No^

Yes^

Yes ^

Scheduling (direct scheduling link)

Regular

Priority

Priority

Messaging Support

✓
2-3 Business days

✓
1 Business day

✓
1 Business day, Urgent <1 hour

Semiannual Wellness Retreats

✗

✓

✓

Weekly group coaching and support call access

✓

✓

✓

Access to content ' RootHealth' vault & FAM Kitchen'

Limited

Partial access

Full Access

Annual health roadmap session 75-minute
Personalized supplements Protocol Update & lab review

✗
Annual

✗
Semiannual

✓
Quarterly

Hair Metals, Toxin & Nutrient analysis ** 1 x year

✗

Discounted

✓

Specialized Functional Testing at wholesale cost

✗

✓

✓

Exclusive Webinars& Health Challenges/Content access

Free/1Week

Free/3 months

Free/6 months

Programs, & Courses Discount

N/A

20%

30%

**Functional Labs: One annual 'Metals, toxins & Nutrient Hair Analysis included (free) for tier 3 members. This is a wellness-based nutritional assessment not billed to insurance.

^ Core Primary Care tier will get personal nutrition and supplement protocols for maintaining health. Functional Wellness and Functional Elite tiers get comprehensive functional wellness protocols developed after advanced lab testing; *Included with insurance participation

** Extended visits = Longer appointment times for deeper review